



BOX ELDER COUNTY TOURISM PROFILE

County Indicator	1998	1999	2000	2001(o)	2001(n)	2002(r)	2003	% Change 2002-2003	State Ranking
DEMOGRAPHIC									
Population	41,571	42,378	42,745	43,358	43,245	43,812	44,022	0.5%	8
Total Non-Ag Employment	18,945	18,095	17,749	17,545		17,659	17,805	0.8%	7
Non-Ag Avg Monthly Wage	\$2,583	\$2,561	\$2,733	\$2,756		\$2,725	\$2,757	1.2%	4
Per Capita Income	\$20,591	\$20,608	\$21,523	\$22,464	\$21,502	\$21,563	\$21,968	1.9%	11
Unemployment Rate	4.9%	4.6%	4.5%	5.6%		6.8%	6.3%	-0.5%	16
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$37.2	\$38.8	\$37.9	\$35.4	\$21.2	\$21.2	\$22.8	7.5%	18
Travel & Tourism Related Employment	688	727	718	705	739	800	860	7.5%	18
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$772.8	\$808.8	\$788.9	\$737.0	\$696.5	\$443.5	\$478.2	7.8%	18
Gross Taxable Room Rents	\$2,743	\$2,692	\$2,768	\$2,672		\$2,696	\$2,730	1.3%	21
Transient Room Tax	\$82.3	\$80.8	\$83.0	\$80.2		\$80.9	\$81.9	1.2%	21
Restaurant Tax	\$262.4	\$272.9	\$288.5	\$294.2		\$283.9	\$300.3	5.8%	9
Car Rental Tax	--	--	--	--		--	--	--	--
Gross Taxable Retail Sales (millions)	\$378.7	\$392.6	\$388.5	\$387.0		\$397.6	\$414.5	4.3%	10
REGIONAL VISITATION COUNTS									
I-15 UT/ID Traffic Count	2,899,600	3,001,030	3,001,395	3,090,820		3,176,230	3,175,500	0.0%	
I-84 UT/ID Traffic Count	2,115,200	2,226,500	2,231,245	2,263,000		2,332,715	2,372,500	1.7%	
Brigham City Welcome Center	140,694	138,816	126,447	125,594		126,947	117,309	-7.6%	
Willard Bay S.P.	300,702	307,114	340,580	302,189		308,206	206,968	-32.8%	
Antelope Island S.P.	362,128	329,751	343,410	291,163		288,907	268,732	-7.0%	
Hyrum S.P.	54,383	67,238	74,207	75,000		76,319	74,411	-2.5%	
Golden Spike N.H.S.	46,203	47,012	45,273	44,510		47,242	45,023	-4.7%	
Ft. Buenaventura S.P.	42,813	44,217	47,441	24,154		12,400		-100.0%	

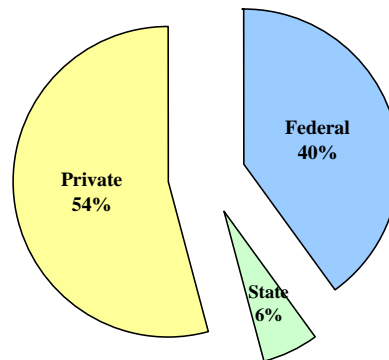
r = revised

Land Ownership - 2004		% Total
Total Acres in County	3,539,897	100.0%
Federal Government	1,412,777	39.9%
BLM	1,072,721	30.3%
US Forest Service	83,308	2.4%
National Recreation Areas	--	--
National Parks	2,264	0.1%
National Wildlife Refuge	38,141	1.1%
USFS & BLM Wilderness Area	11,545	0.3%
Other*	204,798	5.8%
State Government	207,221	5.9%
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	25,261	0.7%
State Trust Lands	181,960	5.1%
American Indian	--	--
Private**	1,919,899	54.2%

*Includes Military and Bankhead Jones land

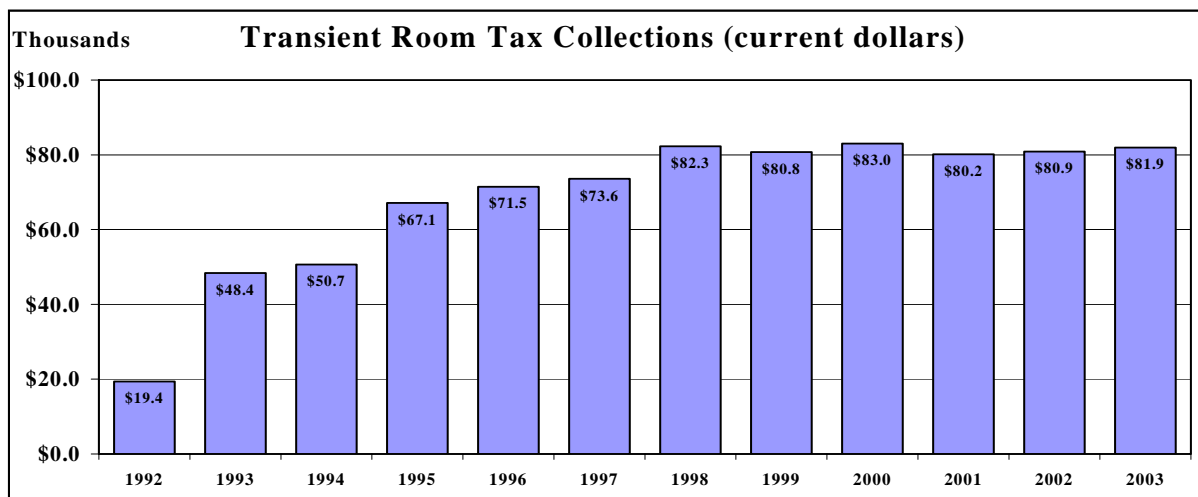
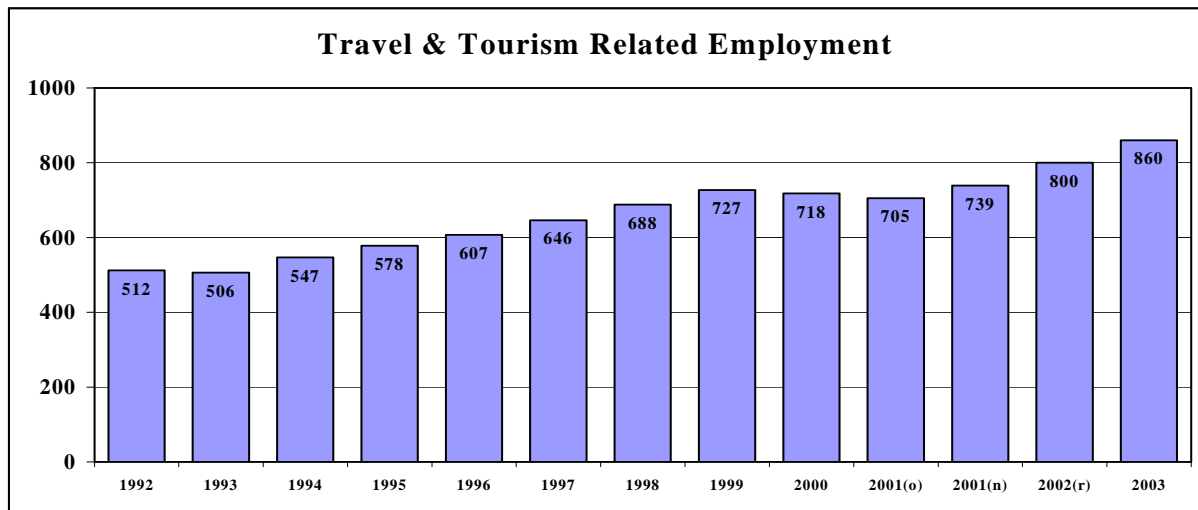
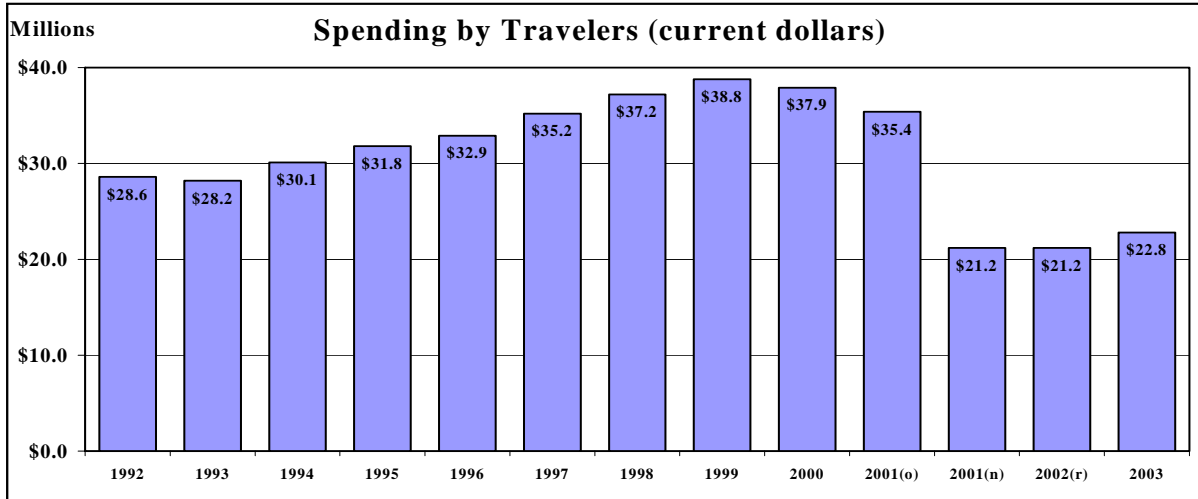
**May include some local government land

Land Ownership - 2004



Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

Box Elder County Tourism Profile



r = revised

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